

Bring more fun to your Book Fair with *Scholastic Dollars*TM CHOICE REWARDS!

Choose a Reward – Yours FREE!* Contact your consultant to receive your promo code.

OPTION 1 Free Shipping

This reward provides you free shipping for all Scholastic Dollars Catalog orders over \$200 placed between January 1–July 31, 2021 ... and it's ready to use on the day you choose it!



Item #731921

OPTION 2 Advertising Kit

Let everyone know about your Book Fair with high-impact signage. Includes a set of yard signs and a banner!



^ Three (3) yard signs, each 1½' x 2', with mounting brackets



^ One (1) durable indoor/outdoor 8' x 3½' vinyl banner

Item #563861

OPTION
3

Two-Sided Count Down to the Book Fair Display

Build anticipation for your Fair with this 50" x 20" display.

- Use the Book Fair Is Coming! side of the header before your Fair arrives and flip it over once the Fair arrives!
- One side of the calendar counts down the days until the Book Fair, beginning a month out. The other side announces that the Book Fair is here!



OPTION
4

Book Fair Decoration Kits

This spring we're encouraging schools to Choose Your Own Theme. You'll find these themes and many more through the online *Scholastic Dollars™* Catalog. scholasticbookfairs.com



OPTION
5

Reusable Tote Bags

Give these reusable tote bags to the first 100 shoppers who purchase a book at your Fair.

- 100 bags
- 14" x 11.5"
- Non-woven laminated fabric



OPTION
6

Family Event Raffle Kit

Boost Family event attendance at in-person or virtual Fairs with a raffle!

Includes:

- A selection of books sure to promote more reading
- Kid-friendly school supply products

Choose one kit: Preschool, K-3, 4-6, or Middle School

Note: Contents of the Family Event Raffle Kits will vary.



Grades K-3 Kit
(Basket not included)
Item #590232



Grades 4-6 Kit
(Basket not included)
Item #590233



Preschool Kit
(Basket not included)
Item #590231



Middle School Kit
(Basket not included)
Item #590234

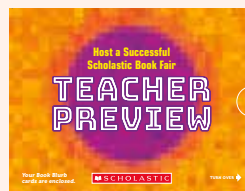
OPTION
7

Book Fair Preview Kit

This kit includes everything you need get teachers excited about the Book Fair. It contains a must-have collection of books that will be on your Fair and free printed book blurbs for each title in the pack. Includes:

- 8-12 books
- 175 bookmarks (designs may vary)
- Envelope with book blurbs

Choose one kit: K-6, K-8, or MS



• K-6 Item #711858 • K-8 Item #711860
• MS Item #711861



OPTION
8

Kindergarten Readiness Kit

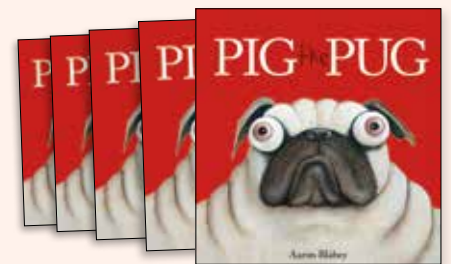
Help parents prepare their children for kindergarten with this program focused on early reading skills. Host a workshop for your school.

Includes:

- 30 copies of **Pig the Pug** that work hand-in-hand with the program

Available online:

- Invitation template
- Interactive activity sheets and handouts
- Step-by-step information to conduct a successful program



Item #832801

Contact your Book Fair consultant to receive your Scholastic Dollars Choice Rewards promo code today! These eight reward options are available to order by accessing the **Scholastic Dollars Catalog** through the Toolkit: scholasticbookfairs.com.

*Note:

- You can order through the online *Scholastic Dollars Catalog* January 1, 2021 through July 31, 2021. Please allow 10-15 business days for shipping.
- Promotion codes will expire on the last day of your Fair. If you cancel your Book Fair after receiving your kit, the retail value of the kit will be deducted in Scholastic Dollars from your school account.
- The Scholastic Dollars Choice Rewards Program is available to all Case Fairs. It is also available to Tabletop/Mail Fairs exceeding \$2,500 in sales at their last Fair.